

REP HEADLINE# 6162134
\$\$\$ MCD# 1: UNAPPROVED REV #2 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES OCT1/12 09.57
*** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL
AGY # AGY. NAME SRCP MEDIA, INC.

REP. # OFF. # SALESMAN #
BUYER NAME BETSY VONDERHEID

201 N. UNION STREET, SUITE 200
ALEXANDRIA, VA 22314

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162134

CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#128 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT1/12 09.57

REP: REVISION
LN'S 46-51 UNWRAPPED
LN'S 55-56 ADDED
TTL SAME
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VERN BUCHANAN FOR CONGRESS

9/16/11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 23
AGENCY PRODUCT CODE = 48
AGENCY EST# = 128

46	EX		1130P-1230A	30		\$650.00	10/2	10/5	3		TU-F	3
PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW												
47	EX		400P-500P	30		\$600.00	10/2	10/5	3		TU-F	3
PROGRAM : DR. OZ CON COM1: DR. OZ												

NOV 01 2012

10/2/12 FCC (CS)

FROM REP OCT1/12 09.57
CHANGES ** WFLA-TV **

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	*		600P-630P	30		\$1,200.00	10/2	10/5	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : NEWS												
49	EY		700P-730P	30		\$1,000.00	10/2	10/5	3		TU-F	3
PROGRAM : ET NEWS												
CON COM1 : ET												
50	*		700A-900A	30		\$900.00	10/2	10/5	4		TU-F	4
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
51	EY		730P-800P	30		\$1,000.00	10/2	10/5	2		TU-F	2
PROGRAM : EXTRA ET												
CON COM1 : EXTRA												
54	EY		1100P-1130P	30		\$1,250.00	10/2	10/5	3		TU-F	3
PROGRAM : LATE NEWS												
CON COM1 : LATE NEWS												
55	A		600P-630P	30		\$1,200.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
CON COM1 : NEWS												
56	A		700A-900A	30		\$900.00	10/8	10/8	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1 : TODAY SHOW												
OCT/12						28000.00						
CONTRACT TOTAL												28000.00
TOTAL SPOTS												26

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP OCT1/12 09.57
CHANGES *** WFLA-TV ***

MARKET TOTALS \$0	WFLA 0%	WFTS 0%	WTSP 0%	WTVT 0%	WTOG 0%	WTTA 0%	WMOR 0%
		WMOX 0%	WXPX 0%	WWSB 0%	CABL 0%		
ORDER CANCELED.							
SVC- NSI							
DEMOS- RA35+*							
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD
							N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS
							*--MULTIPLE

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES
SEP28/12 18.24
*** WFLA-TV ***

REP. #	OFF. #	SALESMAN #
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
9	9	9
10	10	10
11	11	11
12	12	12
13	13	13
14	14	14
15	15	15
16	16	16
17	17	17
18	18	18
19	19	19
20	20	20
21	21	21
22	22	22
23	23	23
24	24	24
25	25	25
26	26	26
27	27	27
28	28	28
29	29	29
30	30	30
31	31	31
32	32	32
33	33	33
34	34	34
35	35	35
36	36	36
37	37	37
38	38	38
39	39	39
40	40	40
41	41	41
42	42	42
43	43	43
44	44	44
45	45	45
46	46	46
47	47	47
48	48	48
49	49	49
50	50	50
51	51	51
52	52	52
53	53	53
54	54	54
55	55	55
56	56	56
57	57	57
58	58	58
59	59	59
60	60	60
61	61	61
62	62	62
63	63	63
64	64	64
65	65	65
66	66	66
67	67	67
68	68	68
69	69	69
70	70	70
71	71	71
72	72	72
73	73	73
74	74	74
75	75	75
76	76	76
77	77	77
78	78	78
79	79	79
80	80	80
81	81	81
82	82	82
83	83	83
84	84	84
85	85	85
86	86	86
87	87	87
88	88	88
89	89	89
90	90	90
91	91	91
92	92	92
93	93	93
94	94	94
95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

SALES PRSN WA- MEGHAN MCGARR (H)

CLASS:	NATL.	LOCAL	REGIONAL
--------	-------	-------	----------

CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	SEP28/12	18.24
----------	-----------	----------------------	------	----------	-------

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	:SPTS:

AGENCY ADVERTISER CODE = 223	AGENCY EST# = 128
AGENCY PRODUCT CODE = 48	

46	A	1130P-1230A	30	\$650.00	10/2	10/8	3	TU-F,M	3
----	---	-------------	----	----------	------	------	---	--------	---

PROGRAM : TONIGHT SHOW
CON COM1: TONIGHT SHOW

47	A	400E-500E	30	\$600.00	10/2	10/8	3	TU-F,M	3
----	---	-----------	----	----------	------	------	---	--------	---

PROGRAM : DR. OZ
CON COM1 : DR. OZ

REP HEADLINE# 6162134
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 18.24
 CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48	A		600P-630P	30		\$1,200.00	10/2	10/8	5		TU-F,M	5
PROGRAM : NEWS												
CON COM1: NEWS												
49	A		700P-730P	30		\$1,000.00	10/2	10/8	3		TU-F,M	3
PROGRAM : ET												
CON COM1: ET												
50	A		700A-900A	30		\$900.00	10/2	10/8	5		TU-F,M	5
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
51	A		730P-800P	30		\$1,000.00	10/2	10/8	2		TU-F,M	2
PROGRAM : EXTRA												
CON COM1: EXTRA												
52	A		800P-900P	30		\$4,500.00	10/8	10/8	1		MON	1
PROGRAM : VOICE												
CON COM1: VOICE												
53	A		800A-900A	30		\$500.00	10/7	10/7	1		SUN	1
PROGRAM : SU TODAY												
CON COM1: SU TODAY												
54	A		1100P-1130P	30		\$1,250.00	10/2	10/8	3		TU-M	3
PROGRAM : LATE NEWS												
CON COM1: LATE NEWS												
OCT/12 28000.00												

CONTRACT TOTAL 28000.00
 TOTAL SPOTS 26

REP HEADLINE# 6162134
\$\$\$ MOD# 1 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 18.24
CHANGES ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED.
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Rrcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 797 Issue 5



WFLA-TV

P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 28000	Campaign Ref: E:120614057
Buyer: ..	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Tue-Mon Week	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8	8	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
15	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4	4	
32	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR	2	2	
34	M-F 11a News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
41	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
43	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR	1	1	
Weekly Totals:					23	3	26	
Total Spots(Ord Spots)					24	6	30	
Closed PR								

Srctp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 797 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	28000	Campaign Ref:	E:120614057
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 128	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06162134
Est./PO Number:	06162134	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
45	M-F 730p Extra	06		30	Nbr of Spots			
	M.....			Comme	Closed PR	1	1	
60	M-F 1135p ET / 1035p CT Tonight Show	03	650	30	Nbr of Spots	3	3	1950
	.TWTF..			Comme				
61	M-F 4p Dr Oz	03	600	30	Nbr of Spots	3	3	1800
	.TWTF..			Comme				
62	M-F 6p News	03	1200	30	Nbr of Spots	4	4	4800
	.TWTF..			Comme				
63	M-F 7p News	03	1000	30	Nbr of Spots	3	3	3000
	.TWTF..			Comme				
64	M-F 7a Today Show	03	900	30	Nbr of Spots	4	4	3600
	.TWTF..			Comme				
65	M-F 730p Entertainment Tonight	03	1000	30	Nbr of Spots	2	2	2000
	.TWTF..			Comme				
66	M-Su 11p News	03	1250	30	Nbr of Spots	3	3	3750
	.TWTF..			Comme				
67	M-F 6p News	03	1200	30	Nbr of Spots	1	1	1200
	M.....			Comme				
68	M-F 7a Today Show	03	900	30	Nbr of Spots	1	1	900
	M.....			Comme				
Weekly Totals: Total Spots(Ord Spots)					23	3	26	
Closed PR					24	6	30	

Srccp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 797 Issue 5



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 28000	Campaign Ref: E:120614057
Buyer: ..	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est/PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
69	Sun 8a Today ShowS	03	500	30 Comme	Nbr of Spots	1	1	500
70	Mon 8-10p ET / 7-9p CT Voice M.....	06	4500	30 Comme	Nbr of Spots	1	1	4500

Weekly Totals: Total Spots(Ord Spots) 23 3 26
Closed PR 24 6 30

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	10/01/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614057
4	M-F 11a News	:30 Commercial	10/01/12	Closed Pre Emption	460.00	No Makegood / Credit	0000000000	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/01, 10/02	0000167991	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/02	0000167992	E:120614057
13	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00	.09/25, 10/01, 10/02	0000167915	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/02, 10/08	0000167916	E:120614057
15	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614057
32	M-F 10a Daytime	:30 Commercial	10/08/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614057
34	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614057
41	M-F 6p News	:30 Commercial	10/08/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614057
43	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/02, 10/08	0000167916	E:120614057
45	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614057

Grand Totals

Totals		10/01	Month 10 Weeks: 4	10/08
Spots	26		23	3
Cost	28000		21400	6600

Grand Totals:

Spots:	26
Gross Total:	28,000.00
Commission:	4,200.00
Net Total:	23,800.00

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP17/12 18.44
 CHANGES ** WFLA-TV ***
 REF HEADLINE# 6162134 REV #1 \$\$\$
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/V BUCHANAN/R/CON/FL REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SRCE MEDIA, INC. BUYER NAME BETSY VONDERHEID
 201 N. UNION STREET, SUITE 200 SALES PRSN WA- MEGHAN MCGARR (H)
 ALEXANDRIA, VA 22314
 ORDER # _____ CONTRACT # 6162134 CLASS: NATL. LOCAL REGIONAL
 PRDCT TUE-MON WEEK EST#128 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES OCT2/12 OCT8/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP17/12 18.44

REP: ORDER CANCELED
 ALL LN'S ZERO'D OUT
 NEW TTL \$0
 PLEASE CONFIRM
 THANKS! BRIAN FOR MEGHAN
 CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 VERN BUCHANAN FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	S		100P-200P	30		\$200.00	10/2	10/5	0		TU-F	0
AGENCY ADVERTISER CODE = 23 AGENCY PRODUCT CODE = 48 AGENCY EST# = 128 PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
2	S		1000A-1100A	30		\$80.00	10/2	10/5	0		TU-F	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												

9/19/12 FCC

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP17/12 18.44
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	S		1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/2	10/5	0		TU-F	0
4	S		1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/2	10/5	0		TU-F	0
5	S		1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/2	10/5	0		TU-F	0
6	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/2	10/5	0		TU-F	0
7	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/2	10/5	0		TU-F	0
8	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/2	10/5	0		TU-F	0
9	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/2	10/5	0		TU-F	0
10	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/2	10/5	0		TU-F	0

REP HEADLINE# 6162134
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
11	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/2	10/5	0		TU-F	0
12	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/2	10/5	0		TU-F	0
13	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/2	10/5	0		TU-F	0
14	S		700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/2	10/5	0		TU-F	0
15	S		730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/2	10/5	0		TU-F	0
16	S		900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/2	10/5	0		TU-F	0
17	S		800P-900P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	10/8	10/8	0		MON	0
18	S		1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	10/6	10/6	0		SAT	0

SEP17/12 18.44
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	S		1200N-100P	30		\$75.00	10/6	10/6	0		SAT	0
PROGRAM : RA35+ : 0.8 CON COM1:												
20	S		600P-630P	30		\$350.00	10/6	10/6	0		SAT	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21	S		700P-800P	30		\$325.00	10/6	10/6	0		SAT	0
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22	S		700A-900A	30		\$250.00	10/6	10/6	0		SAT	0
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23	S		900A-1000A	30		\$150.00	10/6	10/6	0		SAT	0
PROGRAM : RA35+ : 2.1 CON COM1:												
24	S		1200N-100P	30		\$75.00	10/7	10/7	0		SUN	0
PROGRAM : RA35+ : 0.5 CON COM1:												
25	S		600P-630P	30		\$375.00	10/7	10/7	0		SUN	0
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26	S		800A-900A	30		\$250.00	10/7	10/7	0		SUN	0
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

FAX# 703-516-9680
CREDIT RISK !!!
HARRIS REPORT FROM REP SEP17/12 18.44
CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27	S		830P-1100P	30		\$6,000.00	10/7	10/7	0		SUN	0
PROGRAM : NFL RA35+ : 11.6 CON COM1 : NFL												
28	S		900A-1000A	30		\$150.00	10/7	10/7	0		SUN	0
PROGRAM : RA35+ : 1.8 CON COM1 :												
29	S		1100P-1130P	30		\$625.00	10/2	10/8	0		TU-M	0
PROGRAM : LATE NEWS RA35+ : 3.0 CON COM1 : LATE NEWS												
30	S		100P-200P	30		\$200.00	10/8	10/8	0		MON	0
PROGRAM : DAYS OF OUR LIVES RA35+ : 1.1 CON COM1 : DAYS OF OUR LIVES												
31	S		1000A-1100A	30		\$80.00	10/8	10/8	0		MON	0
PROGRAM : DAYTIME RA35+ : 1.8 CON COM1 : DAYTIME												
32	S		1130P-1230A	30		\$325.00	10/8	10/8	0		MON	0
PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1 : TONIGHT SHOW												
33	S		1100A-1200N	30		\$80.00	10/8	10/8	0		MON	0
PROGRAM : NEWS RA35+ : 0.4 CON COM1 : NEWS												
34	S		1200N-100P	30		\$100.00	10/8	10/8	0		MON	0
PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1 : TODAY 3												

REF HEADLINE# 6162134
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REF: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP17/12 18.44
 *** CHANGES *** ** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35	S		200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/8	10/8	0		MON	0
36	S		300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/8	10/8	0		MON	0
37	S		400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/8	10/8	0		MON	0
38	S		500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/8	10/8	0		MON	0
39	S		530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/8	10/8	0		MON	0
40	S		600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/8	10/8	0		MON	0
41	S		600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/8	10/8	0		MON	0
42	S		700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/8	10/8	0		MON	0

REP HEADLINE# 6162134
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

43	S		700A-900A	30		\$450.00	10/8	10/8	0		MON	0
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44	S		730P-800P	30		\$500.00	10/8	10/8	0		MON	0
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45	S		900A-1000A	30		\$275.00	10/8	10/8	0		MON	0
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												

OCT/12 \$.00 CONTRACT TOTAL \$.00
 TOTAL SPOTS 0

MARKET TOTALS \$0 WFLA 0% WFTS 0% WTSP 0% WTVT 0% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

ORDER CANCELED.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-AOD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Srcp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 774 Issue 3

News
channel 8
on your side

MeTV

TBO.com
Tampa Bay Online

WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614057
Buyer: "	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Product: Tue-Mon Week	Booking Group: WFLA	Key Market: Tampa-St. Petersburg, FL
Demographic: (L) Household	Order:	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	10/01	10/08	Total	Cost
2	M-F 10a Daytime .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
4	M-F 11a News .TWTF..	06		30 Comme	Nbr of Spots Closed PR	8		8	
13	M-F 7p Entertainment Tonight .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
16	M-F 730p Extra .TWTF..	06		30 Comme	Nbr of Spots Closed PR	4		4	
32	M-F 10a Daytime M.....	06		30 Comme	Nbr of Spots Closed PR		2	2	
34	M-F 11a News M.....	06		30 Comme	Nbr of Spots Closed PR		1	1	
41	M-F 6p News M.....	06		30 Comme	Nbr of Spots Closed PR		1	1	
43	M-F 7p Entertainment Tonight M.....	06		30 Comme	Nbr of Spots Closed PR		1	1	
Weekly Totals:						24	6	30	
Total Spots(Ord Spots)						24	6	30	
Closed PR									

Srctp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 774 Issue 3



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 0	Campaign Ref: E:120614057
Buyer: ..	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/01	10/08	Total	Cost
45	M-F 730p Extra	06		30				
	M.....			Comme		1	1	
Weekly Totals: Total Spots(Ord Spots)								
Closed PR					24	6	30	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 10a Daytime	:30 Commercial	10/01/12	Closed Pre Emption	640.00	No Makegood / Credit	0000000000	E:120614057
4	M-F 11a News	:30 Commercial	10/01/12	Closed Pre Emption	480.00	No Makegood / Credit	0000000000	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/01, 10/02	0000167991	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/02	0000167992	E:120614057
13	M-F 7p Entertainment Tonight	:30 Commercial	10/01/12	Closed Pre Emption	0.00	09/25, 10/01, 10/02	0000167915	E:120614057
			10/01/12	Closed Pre Emption	0.00	10/02, 10/08	0000167916	E:120614057
15	M-F 730p Extra	:30 Commercial	10/01/12	Closed Pre Emption	2,000.00	No Makegood / Credit	0000000000	E:120614057
32	M-F 10a Daytime	:30 Commercial	10/08/12	Closed Pre Emption	160.00	No Makegood / Credit	0000000000	E:120614057
34	M-F 11a News	:30 Commercial	10/08/12	Closed Pre Emption	80.00	No Makegood / Credit	0000000000	E:120614057
41	M-F 6p News	:30 Commercial	10/08/12	Closed Pre Emption	600.00	No Makegood / Credit	0000000000	E:120614057
43	M-F 7p Entertainment Tonight	:30 Commercial	10/08/12	Closed Pre Emption	0.00	10/02, 10/08	0000167916	E:120614057
45	M-F 730p Extra	:30 Commercial	10/08/12	Closed Pre Emption	500.00	No Makegood / Credit	0000000000	E:120614057

Grand Totals

Totals	10/01	Month 10 Weeks: 4	10/08

		Month 10 Weeks: 4	
Totals		10/01	10/08
Spots		0	0
Cost		0	0

Grand Totals:

Spots:	0
Gross Total:	0.00
Commission:	0.00
Net Total:	0.00

REP HEADLINE# 6162134
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP

MAY31/12 12.5
*** WFLA-TV ***

ADV # ADV. NAME POLI/V BUCHANAN/R/CON/FL
AGY # AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BETSY VONDERHEID

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6162134

CLASS: NATL. LOCAL REGIONAL

PRDCT TUE-MON WEEK EST#128 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE MAY31/12 12.54

REP: NEW ORDER
TTL \$53,070 @149X
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
VERN BUCHANAN FOR CONGRESS

LINE# : REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
: LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

AGENCY ADVERTISER CODE = 23 AGENCY EST# = 128
AGENCY PRODUCT CODE = 48

1 100P-200P 30 \$200.00 10/2 10/5 4 TU-F 4

PROGRAM : DAYS OF OUR LIVES
RA35+ : 1.1
CON COM1 : DAYS OF OUR LIVES

2 1000A-1100A 30 \$80.00 10/2 10/5 8 TU-F 8

PROGRAM : DAYTIME
RA35+ : 1.8
CON COM1 : DAYTIME

MAY31/12 12.5
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW RA35+ : 2.0 CON COM1: TONIGHT SHOW	30		\$325.00	10/2	10/5	8		TU-F	8
4			1100A-1200N PROGRAM : NEWS RA35+ : 0.4 CON COM1: NEWS	30		\$80.00	10/2	10/5	8		TU-F	8
5			1200N-100P PROGRAM : TODAY 3 RA35+ : 0.5 CON COM1: TODAY 3	30		\$100.00	10/2	10/5	8		TU-F	8
6			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/2	10/5	8		TU-F	8
7			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/2	10/5	8		TU-F	8
8			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/2	10/5	8		TU-F	8
9			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/2	10/5	4		TU-F	4
10			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/2	10/5	4		TU-F	4

MAY 31/12 12.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/2	10/5	4		TU-F	4
12			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/2	10/5	4		TU-F	4
13			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/2	10/5	4		TU-F	4
14			700A-900A PROGRAM : TODAY SHOW RA35+ : 2.4 CON COM1: TODAY SHOW	30		\$450.00	10/2	10/5	8		TU-F	8
15			730P-800P PROGRAM : EXTRA RA35+ : 3.4 CON COM1: EXTRA	30		\$500.00	10/2	10/5	4		TU-F	4
16			900A-1000A PROGRAM : TODAY SHOW 2 RA35+ : 1.8 CON COM1: TODAY SHOW 2	30		\$275.00	10/2	10/5	8		TU-F	8
17			800P-900P 10P PROGRAM : VOICE RA35+ : 9.0 CON COM1: VOICE	30		\$4,500.00	10/8	10/8	1		MON	1
18			1130P-100A PROGRAM : SNL RA35+ : 3.1 CON COM1: SNL	30		\$600.00	10/6	10/6	1		SAT	1

MAY 31/12 . 12.5
***** WFLA-TV *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19			1200N-100P	30		\$75.00	10/6	10/6	2		SAT	2
PROGRAM : RA35+ : 0.8 CON COM1: -												
20			600P-630P	30		\$350.00	10/6	10/6	1		SAT	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
21			700P-800P	30		\$325.00	10/6	10/6	1		SAT	1
PROGRAM : ET RA35+ : 3.6 CON COM1: ET												
22			700A-900A	30		\$250.00	10/6	10/6	2		SAT	2
PROGRAM : SA TODAY RA35+ : 2.0 CON COM1: SA TODAY												
23			900A-1000A	30		\$150.00	10/6	10/6	2		SAT	2
PROGRAM : RA35+ : 2.1 CON COM1: -												
24			1200N-100P	30		\$75.00	10/7	10/7	2		SUN	2
PROGRAM : RA35+ : 0.5 CON COM1: -												
25			600P-630P	30		\$375.00	10/7	10/7	1		SUN	1
PROGRAM : NEWS RA35+ : 3.6 CON COM1: NEWS												
26			800A-900A	30		\$250.00	10/7	10/7	2		SUN	2
PROGRAM : SU TODAY RA35+ : 1.8 CON COM1: SU TODAY												

REP HEADLINE# 6162134
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

MAY31/12 12.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
27			830P-1100P	30		\$6,000.00	10/7	10/7	1		SUN	1
PROGRAM : NFL												
RA35+ : 11.6												
CON COM1: NFL												
28			900A-1000A	30		\$150.00	10/7	10/7	2		SUN	2
PROGRAM :												
RA35+ : 1.8												
CON COM1:												
29			1100P-1130P	30		\$625.00	10/2	10/8	7		TU-M	7
PROGRAM : LATE NEWS												
RA35+ : 3.0												
CON COM1: LATE NEWS												
30			100P-200P	30		\$200.00	10/8	10/8	1		MON	1
PROGRAM : DAYS OF OUR LIVES												
RA35+ : 1.1												
CON COM1: DAYS OF OUR LIVES												
31			1000A-1100A	30		\$80.00	10/8	10/8	2		MON	2
PROGRAM : DAYTIME												
RA35+ : 1.8												
CON COM1: DAYTIME												
32			1130P-1230A	30		\$325.00	10/8	10/8	2		MON	2
PROGRAM : TONIGHT SHOW												
RA35+ : 2.0												
CON COM1: TONIGHT SHOW												
33			1100A-1200N	30		\$80.00	10/8	10/8	1		MON	1
PROGRAM : NEWS												
RA35+ : 0.4												
CON COM1: NEWS												
34			1200N-100P	30		\$100.00	10/8	10/8	2		MON	2
PROGRAM : TODAY 3												
RA35+ : 0.5												
CON COM1: TODAY 3												

1X SUN - IN after 11:00

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
MAY31/12 12.5
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			200P-300P PROGRAM : RACHEL RAY RA35+ : 1.1 CON COM1: RACHEL RAY	30		\$125.00	10/8	10/8	2		MON	2
36			300P-400P PROGRAM : DOCTORS RA35+ : 1.3 CON COM1: DOCTORS	30		\$225.00	10/8	10/8	2		MON	2
37			400P-500P PROGRAM : DR. OZ RA35+ : 2.6 CON COM1: DR. OZ	30		\$300.00	10/8	10/8	2		MON	2
38			500P-530P PROGRAM : NEWS RA35+ : 2.4 CON COM1: NEWS	30		\$450.00	10/8	10/8	1		MON	1
39			530P-600P PROGRAM : NEWS RA35+ : 2.8 CON COM1: NEWS	30		\$450.00	10/8	10/8	1		MON	1
40			600P-630P PROGRAM : NEWS RA35+ : 5.3 CON COM1: NEWS	30		\$600.00	10/8	10/8	1		MON	1
41			600A-700A PROGRAM : AM NEWS RA35+ : 1.8 CON COM1: AM NEWS	30		\$325.00	10/8	10/8	1		MON	1
42			700P-730P PROGRAM : ET RA35+ : 4.2 CON COM1: ET	30		\$500.00	10/8	10/8	1		MON	1

REP HEADLINE# 6162134
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 MAY31/12 12.5
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

43			700A-900A	30		\$450.00	10/8	10/8	2		MON	2
PROGRAM : TODAY SHOW												
RA35+ : 2.4												
CON COM1: TODAY SHOW												

44			730P-800P	30		\$500.00	10/8	10/8	1		MON	1
PROGRAM : EXTRA												
RA35+ : 3.4												
CON COM1: EXTRA												

45			900A-1000A	30		\$275.00	10/8	10/8	2		MON	2
PROGRAM : TODAY SHOW 2												
RA35+ : 1.8												
CON COM1: TODAY SHOW 2												

OCT/12 53070.00 CONTRACT TOTAL 53070.00
 TOTAL SPOTS 149

MARKET TOTALS \$279,315 WFLA 19% WFTS 18% WTSP 13% WTVT 8% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 42% CABL 0%

SHARES ARE ESTIMATED. WILL UPDATE WHEN ALL COMPETITIVE IS RECEIVED.

SVC- NSI
 DEMOS- RA35+*

Srncp Media
201 North Union Street
Suite 200
Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
Submission Number 625 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Vern Buchanan/ R/ Congress/ FL	Submission Cost:	52745	Campaign Ref:	E:120614057
Buyer:	FL	Client/Product/Estimate:	23 / 48 / 128	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/01/12 to 10/14/12	Weeks:	2	Order Ref:	06162134
Est./PO Number:	06162134	Contract type:	Political	Business Type:	POLITICAL
				Business Category:	Transactional

Product:	Tue-Mon Week	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			52745

Ref	Sales Product Details	Rate	Spot Type	Nbr of Spots	10/01	10/08	Total	Cost
1	M-F 1p Days Of Our Lives .TWTF..	200	30 Comme	Nbr of Spots	4		4	800
2	M-F 10a Daytime .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
3	M-F 1135p ET / 1035p CT Tonight Show .TWTF..	325	30 Comme	Nbr of Spots	8		8	2600
4	M-F 11a News .TWTF..	80	30 Comme	Nbr of Spots	8		8	640
5	M-F 12p Today Show III .TWTF..	100	30 Comme	Nbr of Spots	8		8	800
6	M-F 2p Rachael Ray .TWTF..	125	30 Comme	Nbr of Spots	8		8	1000
7	M-F 3p Doctors .TWTF..	225	30 Comme	Nbr of Spots	8		8	1800
8	M-F 4p Dr Oz .TWTF..	300	30 Comme	Nbr of Spots	8		8	2400
Weekly Totals: Total Spots (Ord Spots)					122	26	148	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 52745	Campaign Ref: E:120614057
Buyer: FL	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
9	M-F 5p News .TWTF..	450	30 Comme	4		4	1800
10	M-F 530p News .TWTF..	450	30 Comme	4		4	1800
11	M-F 6p News .TWTF..	600	30 Comme	4		4	2400
12	M-F 6a News .TWTF..	325	30 Comme	4		4	1300
13	M-F 7p Entertainment Tonight .TWTF..	500	30 Comme	4		4	2000
14	M-F 7a Today Show .TWTF..	450	30 Comme	8		8	3600
15	M-F 730p Extra .TWTF..	500	30 Comme	4		4	2000
16	M-F 9a Today Show II .TWTF..	275	30 Comme	8		8	2200
17	Mon 8-10p ET / 7-9p CT Voice M.....	4500	30 Comme		1	1	4500
18	Sat 1130p ET / 1030p CT Saturday Night LiveS.	600	30 Comme	1		1	600
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 52745	Campaign Ref: E:120614057
Buyer: ..	Client/Product/Estimate: 23 / 48 / 128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
19	Sat 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
20	Sat 6p NewsS.	350	30 Comme	Nbr of Spots	1	1	350
21	Sat 7a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
22	Sat 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
23	Sun 12p NewsS.	75	30 Comme	Nbr of Spots	2	2	150
24	Sun 6p NewsS.	375	30 Comme	Nbr of Spots	1	1	375
25	Sun 8a Today ShowS.	250	30 Comme	Nbr of Spots	2	2	500
26	Sun 815p ET / 715p CT NBC Sunday Night FootballS.	6000	30 Comme	Nbr of Spots	1	1	6000
27	Sun 9a NewsS.	150	30 Comme	Nbr of Spots	2	2	300
28	M-Su 11p News TWTFSS Isolations: W/C 10/08 M.....	625	30 Comme	Nbr of Spots	5	5	3125
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 52745	Campaign Ref: E:120614057
Buyer: ...	Client/Product/Estimate: 23 /48 /128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est/PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
29	M-Su Late News Late RunS	625	30 Comme	Nbr of Spots 1		1	625
30	M-Su 11p News M.....	625	30 Comme	Nbr of Spots	1	1	625
31	M-F 1p Days Of Our Lives M.....	200	30 Comme	Nbr of Spots	1	1	200
32	M-F 10a Daytime M.....	80	30 Comme	Nbr of Spots	2	2	160
33	M-F 1135p ET / 1035p CT Tonight Show M.....	325	30 Comme	Nbr of Spots	2	2	650
34	M-F 11a News M.....	80	30 Comme	Nbr of Spots	1	1	80
35	M-F 12p Today Show III M.....	100	30 Comme	Nbr of Spots	2	2	200
36	M-F 2p Rachael Ray M.....	125	30 Comme	Nbr of Spots	2	2	250
37	M-F 3p Doctors M.....	225	30 Comme	Nbr of Spots	2	2	450
38	M-F 4p Dr Oz M.....	300	30 Comme	Nbr of Spots	2	2	600
39	M-F 5p News	450	30 Comme	Nbr of Spots	1	1	450
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Srcp Media
 201 North Union Street
 Suite 200
 Alexandria VA 22314

Vern Buchanan/ R/ Congress/ FL
 Submission Number 625 Issue 1



WFLA-TV
 P.O. Box 1410
 Tampa, FL 33601

PHONE (813) 228-8888

Original

Client: Vern Buchanan/ R/ Congress/ FL	Submission Cost: 52745	Campaign Ref: E:120614057
Buyer: FL	Client/Product/Estimate: 23 / 48 / 128	Sales Rep: HRP Washington, DC
Schedule Dates: 10/01/12 to 10/14/12	Weeks: 2	Order Ref: 06162134
Est./PO Number: 06162134	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Ref	Sales Product Details	Rate	Spot Type	10/01	10/08	Total	Cost
40	M-F 530p News M.....	450	30 Comme	Nbr of Spots	1	1	450
41	M-F 6p News M.....	600	30 Comme	Nbr of Spots	1	1	600
42	M-F 6a News M.....	325	30 Comme	Nbr of Spots	1	1	325
43	M-F 7p Entertainment Tonight M.....	500	30 Comme	Nbr of Spots	1	1	500
44	M-F 7a Today Show M.....	450	30 Comme	Nbr of Spots	2	2	900
45	M-F 730p Extra M.....	500	30 Comme	Nbr of Spots	1	1	500
46	M-F 9a Today Show II M.....	275	30 Comme	Nbr of Spots	2	2	550
Weekly Totals: Total Spots(Ord Spots)				122	26	148	

Grand Totals				Month 10 Weeks: 4	
Totals				10/01	10/08
Spots	148			122	26
Cost	52745			40755	11990

Grand Totals:

Spots:	148
Gross Total:	52,745.00
Commission:	7,911.75
Net Total:	44,833.25



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 228-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP_: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV_: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012 WFLA I SS
INVOICE DATE 10/28/12 E:120614057
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033243 PAGE 1 BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-10/14/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /128
Desc: 06162134

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR	PRODUCT DESCRIPTION	PRICE	REMARKS DEBIT/CREDIT
M-F 10a Daytime	80.00	2	8	10/02	TU		30	*WFLA :30 Commercial	.00	Preempt Program Change 80.00-
				10/02	TU		30		.00	Preempt Program Change 80.00-
				10/03	WE		30		.00	Preempt Program Change 80.00-
				10/03	WE		30		.00	Preempt Program Change 80.00-
				10/04	TH		30		.00	Preempt Program Change 80.00-
				10/04	TH		30		.00	Preempt Program Change 80.00-
				10/05	FR		30		.00	Preempt Program Change 80.00-
				10/05	FR		30		.00	Preempt Program Change 80.00-
M-F 11a News	80.00	4	8	10/02	TU		30	*WFLA :30 Commercial	.00	Preempt Program 80.00-

*** Continued ***

PERIOD COST	32,460.00	26 Total Units	ACTUAL GROSS BILLING	28,000.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	4,200.00	TOTAL RECONCILING	Credits	4,460.00-
			NET DUE	23,800.00			4,460.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV
P.O. Box 1410
Tampa, FL 33601



ADVERTISER Vern Buchanan/ R/ Congress/
PRODUCT Tue-Mon Week

INVOICE NUMBER 0100033243
BROADCAST MONTH 10/01/2012 - 10/28/
AMOUNT DUE 23,800.00

REMIT TO:

*00222

000021861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

WFLA-TV
REMITTANCE PROCESSING CENTER
P.O. BOX 26425
RICHMOND VA 23260-6425



400900020 00000000021861 00000100033243 002380000 7



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120614057
WFLA
INVOICE NUMBER 0100033243
PAGE 2
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-10/14/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /128
Desc: 06162134

SCHEDULE			ACTUAL BROADCAST			RECONCILIATION		
DESCRIPTION	PRICE	RT/SS# PER	DATE	DAY	TIME	LENGTH	M/G FOR PRODUCT DESCRIPTION	PRICE
			10/02	TU		30		.00
			10/03	WE		30		.00
			10/03	WE		30		.00
			10/04	TH		30		.00
			10/04	TH		30		.00
			10/05	FR		30		.00
			10/05	FR		30		.00
M-F 7p Entertainment Tonight	500.00	13 4	10/02	TU		30	:30 Commercial	.00
			10/03	WE		30		.00
			10/04	TH		30		.00
			10/05	FR		30		.00
M-F 730p Extra	500.00	15 4	10/02	TU		30	:30 Commercial	.00
			10/03	WE		30		.00
			10/04	TH		30		.00
			10/05	FR		30		.00

*** Continued ***

PERIOD COST	32,460.00	26 Total Units	ACTUAL GROSS BILLING	28,000.00	SUB-TOTALS	Debits	.00
			AGENCY COMMISSION	4,200.00	TOTAL RECONCILING	Credits	4,460.00-
			NET DUE	23,800.00			4,460.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12 E:120614057
ORDER TYPE Political WFLA
INVOICE NUMBER 0100033243
PAGE 3
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-10/14/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /128
Desc: 06162134

SCHEDULE		ACTUAL BROADCAST		RECONCILIATION	
DESCRIPTION	PRICE	RT/SS# PER	DATE DAY TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE
M-F 10a Daytime	80.00	32 2	10/08 MO	*WFLA :30 Commercial	.00
			10/08 MO		.00
M-F 11a News	80.00	34 1	10/08 MO	*WFLA :30 Commercial	.00
M-F 6p News	600.00	41 1	10/08 MO	*WFLA :30 Commercial	.00
M-F 7p Entertainment Tonight	500.00	43 1	10/08 MO	*WFLA :30 Commercial	.00
M-F 730p Extra	500.00	45 1	10/08 MO	*WFLA :30 Commercial	.00
M-F 1135p ET / 1035p CT Tonight	650.00	60 3	10/03 WE 12:16A	*WFLA :30 Commercial	650.00
			10/04 TH 12:20A		650.00
			10/05 FR 11:47P		650.00
M-F 4p Dr Oz	600.00	61 3	10/02 TU 04:20P	*WFLA :30 Commercial	600.00
			10/03 WE 04:56P		600.00
			10/05 FR 04:37P		600.00
M-F 6p News	1200.00	62 4	10/02 TU 06:22P	*WFLA :30 Commercial	1200.00
			10/03 WE 06:14P		1200.00
			10/04 TH 06:24P		1200.00
			10/05 FR 06:17P		1200.00
M-F 7p News	1000.00	63 3	10/02 TU 07:14P	*WFLA :30 Commercial	1000.00
			10/03 WE 07:08P		1000.00
			10/04 TH 07:23P		1000.00
M-F 7a Today Show	900.00	64 4	10/02 TU 08:29A	*WFLA :30 Commercial	900.00
			10/03 WE 08:58A		900.00
			10/04 TH 08:29A		900.00
			10/05 FR 08:29A		900.00
M-F 730p Entertainment Tonight	1000.00	65 2	10/03 WE 07:45P	*WFLA :30 Commercial	1000.00
			10/04 TH 07:56P		1000.00

*** Continued ***

PERIOD COST 32,460.00

26 Total Units
ACTUAL GROSS BILLING 28,000.00
AGENCY COMMISSION 4,200.00
NET DUE 23,800.00

SUB-TOTALS Debits .00
Credits 4,460.00-
TOTAL RECONCILING 4,460.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street
Tampa, FL 33606
Tele (813) 288-8888
Fax (813) 221-5787

INVOICE / AFFIDAVIT

21861
Srcp Media
201 North Union Street
Suite 200
ALEXANDRIA VA 22314

REP: WFLA (Washington Dc)
SLSP: HRP Washington, DC
ADV: Vern Buchanan/ R/ Congress/
PROD: Tue-Mon Week

2012
INVOICE DATE 10/28/12
ORDER TYPE Political
WFLA I SS
E:120614057
WFLA
INVOICE NUMBER 0100033243
PAGE 4
BROADCAST MONTH 10/01/2012 - 10/2
SCHEDULE DATES 10/01/12-10/14/12
Standard Broadcast Month
TERMS: NET 30 DAYS.

REF#: 23 /48 /128
Desc: 06162134

SCHEDULE				ACTUAL BROADCAST				RECONCILIATION		
DESCRIPTION	PRICE	RT/SS#	PER	DATE	DAY	TIME	LENGTH M/G FOR PRODUCT DESCRIPTION	PRICE	REMARKS	DEBIT/CREDIT
M-Su 11p News	1250.00	66	3	10/03	WE	11:24P	30 VB12TV03H :30 Commercial	1250.00		
				10/04	TH	11:21P	30 VB12TV03H	1250.00		
				10/05	FR	11:30P	30 VB12TV03H	1250.00		
M-F 6p News	1200.00	67	1	10/08	MO	06:16P	30 VB12TV03H :30 Commercial	1200.00		
M-F 7a Today Show	900.00	68	1	10/08	MO	08:48A	30 VB12TV03H :30 Commercial	900.00		
Sun 8a Today Show	500.00	69	1	10/07	SU	08:26A	30 VB12TV03H :30 Commercial	500.00		
Mon 8-10p ET / 7-9p CT Voice	4500.00	70	1	10/08	MO	07:58P	30 VB12TV03H :30 Commercial	4500.00		
Total Airtime Gross Spot Revenue:	28,000.00									

PERIOD COST 32,460.00

26 Total Units
ACTUAL GROSS BILLING 28,000.00
AGENCY COMMISSION 4,200.00
NET DUE 23,800.00

SUB-TOTALS Debits .00
Credits 4,460.00-
TOTAL RECONCILING 4,460.00CR

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.